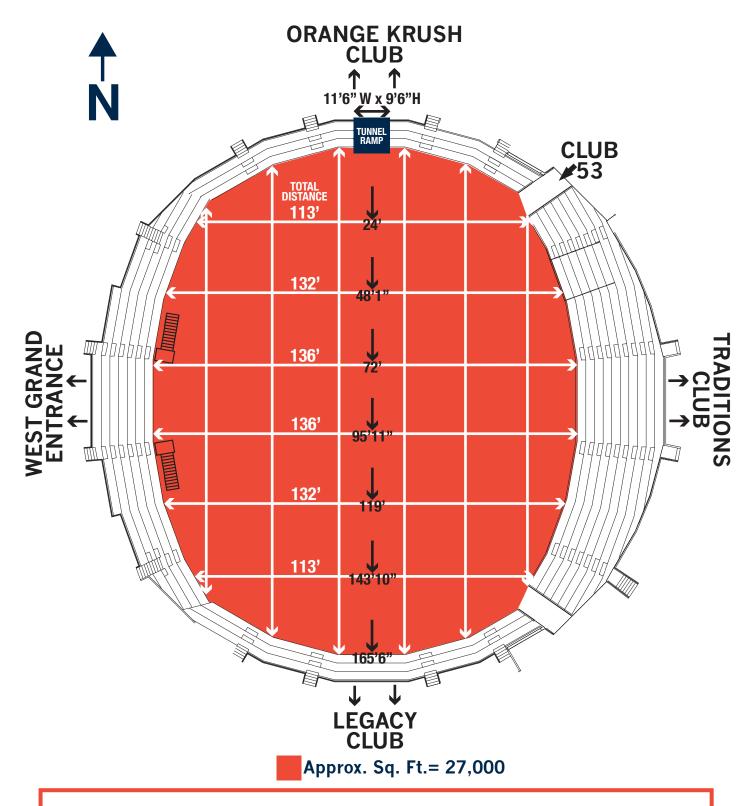


# WELCOME TO STATE FARM CENTER THE PERFECT VENUE FOR YOUR EVENT!

Are you looking for the perfect venue in Champaign-Urbana for your upcoming meeting, trade show, conference, banquet, party, or other event? Look no further than the State Farm Center on the campus of the University of Illinois! This architectural icon has recently undergone a \$170 million renovation and offers several state-of-the-art spaces to meet your needs. Whether you are looking for an intimate, behind-the-scenes setting for your small meeting or a large, open space for a banquet or trade show, the State Farm Center has a space available that will make an impact on your guests and have them talking about their unique experience long after the event. Check out the following diagrams featuring our available space find the perfect fit for you!

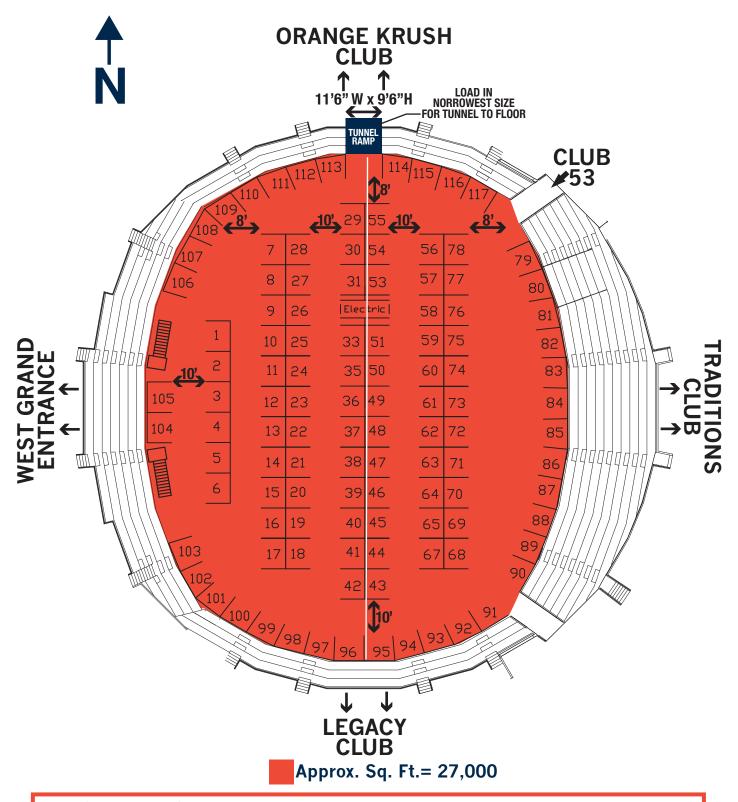


# **ARENA FLOOR**



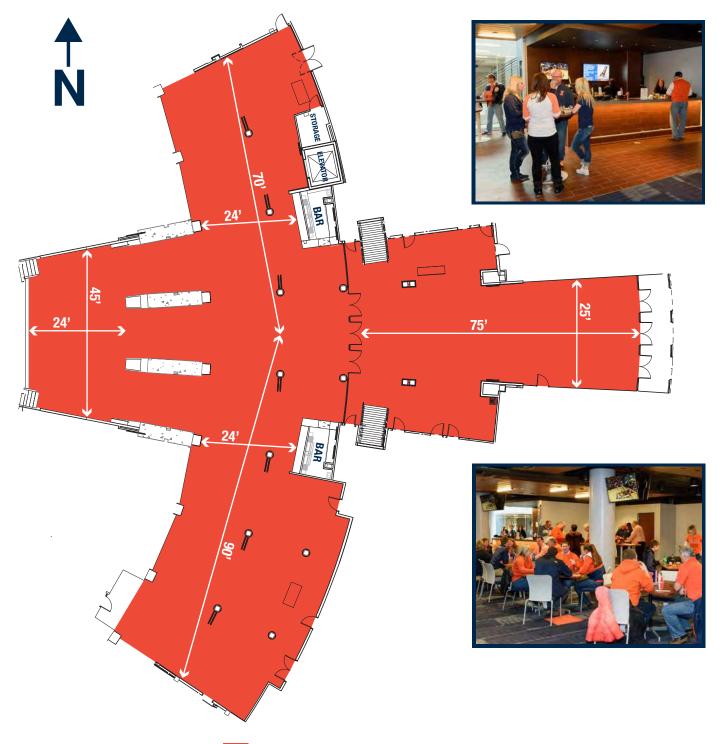
By far the largest and most versatile space available in the building, the arena floor can serve as a jaw-dropping setting for just about any event configuration. With square footage of 27,000, this space is a blank canvas allowing for creativity and functionality in a unique space.

#### TRADE SHOW FLOOR



The State Farm Center arena floor offers a large, versatile space to accommodate your upcoming trade show or convention. The newly enlarged floor space can fit up to 115 individual booth spaces in 27,000 square feet. Booths measure 10 feet wide by 8 feet deep. Load in and load out are convenient using our backstage loading docks and the large tunnel ramp at the north end of the floor.

# **TRADITIONS CLUB**



Approx. Sq. Ft.= 9,100
Capacity: Varies on setup

The largest club space in the renovated building is the Traditions Club, totaling just over 9,000 square feet. Featuring upscale décor, a patio space overlooking the main arena, televisions throughout, and two full service bars, this space is perfect for receptions, business meetings, or parties.

### **ORANGE KRUSH CLUB**



Approx. Sq. Ft.= 2,000 Capacity: 286

The Orange Krush Club features Illini décor, with bright orange walls adorned with huge graphics of Illinois students supporting the Fighting Illini basketball team. This 2,000 square foot space features a full service concessions stand, restrooms, televisions, and two large projector screens. This space is perfect for a fun, Illini-themed event with a max capacity of 286 guests!

#### LEGACY CLUB







Approx. Sq. Ft.= 2,000 Capacity: 289

The Legacy Club, featuring the names of Illinois alumni who have left a legacy at the university with their impressive life achievements, is a cozy yet sophisticated, classy club space with just over 2,000 square feet of space and a capacity of 289. Complete with a full service concessions stand and bar, restrooms, televisions, and a feature wall equipped with LED down-lighting, this space is customizable to serve as the perfect setting for your event.

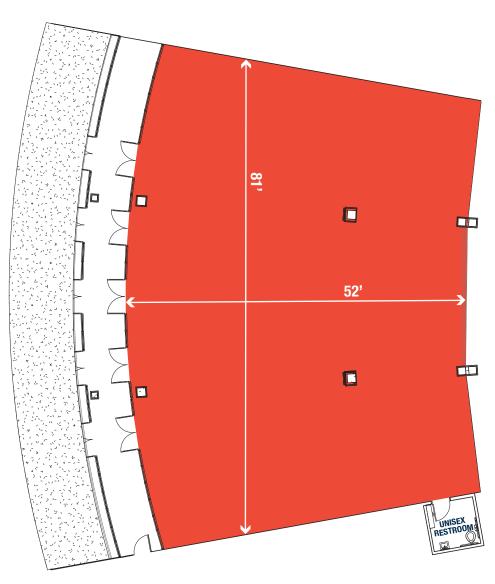
### **CLUB 53**



The most intimate and exclusive space available for events at State Farm Center is Club 53. Venture into the backstage area of the building where few have an opportunity to visit. Enjoy the uniqueness of this exclusive space, complete with restrooms, a full service bar and catering space, televisions, and the iconic big Block I in the center of the room. Don't miss out on this space with just over 900 square feet available to accommodate up to 134 guests.

# **WEST GRAND LOBBY**







Approx. Sq. Ft.= 3,900
Capacity: Varies based on setup

The West Grand Lobby is an impressive open space just inside the west entrance. This 3,900 square foot room features orange and blue terrazzo flooring, tons of natural night, skylights featuring LED uplighting, two large video boards, and televisions. The space also allows access to the Mannie Jackson Basketball Hall of Fame. Impress your guests with this impressive Illini-themed space!